

Campaigns & Appeals

Mission Advancement
Paul Dudzic

Mission Advancement - What we Do



- Coordinate Development across Archdiocese and its ministries
- Run 3 annual appeals in-pew that raise \$14 million
- Fund ministry programs, parish support, priest formation and retirement
- Needs your help to be successful
- Very important to Archdiocese and Archbishop Aquila



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Mission Advancement – We need your Help.

Parish and pastor support is critical to success

- You make it all happen
- Brochures and donation envelopes in every pew/every Mass
- Collection of envelopes / basket at altar is helpful
- Personal appeal from pulpit
- Announcement in bulletins
- Flocknote messages to all parishioners (helps reach parishioners not at Mass)
- We are here to support



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Mission Advancement – The Appeal Calendar



Seminaries' Appeal November 6-7 & 13-14 2021

- Maria Ramirez will call with specific weekend and seminarians visiting
- Support seminarian telling his story
 - welcome him and introduce him warmly
- Provide brochures and envelopes in every pew
- Send flocknote message
- Put in bulletin / have on website if possible



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YOUR GIFT SUPPORTS MORE THAN 40 MINISTRIES

2021 Estimated Appeal Distribution

Catholic Schools	15%
Seminaries	15%
Catholic Charities	12%
Hispanic Ministry / Centro San Juan Diego	9%
Parish Rebates	8%
Spiritual and Pastoral Outreach	8%
Youth and Campus Ministry, Marriage and Family Life, and Religious Education	7%
Camps and Outdoor Science Education	6%
Catholic Communications	6%
Priest and Deacon Advanced Studies	5%
Black Catholic Ministry and Other Grants	5%
Appeal Campaign Costs	4%

Archbishop's Catholic Appeal \$11.7MM in 2021

- 2 weeks after Easter
- Runs through year end
- \$900,000 goes back directly to parishes
- 80% of our goal has been reached

Impact Report

- Lifeblood of the Archdiocese
- Helps over 40 ministries
- First Million to parishes in 2020
- SECURE Program – 37 parishes



ARCHBISHOP'S
CATHOLIC APPEAL

Caring **FOR OUR RETIRED PRIESTS**



Retired and Infirm Priest Appeal, \$500,000

- August
- Supports Special Needs Fund and Prophet Elijah House Retirement Home
- Covers
 - medical fees not covered by insurance
 - assisted living
 - rent subsidies
 - transportation
 - hearing aids and vision needs
- Get parish packets in



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Mission Advancement Next Generation Possibilities

- Parish Support and Training (Like SECURE)
- Parish / School Capital Campaigns
- Coaching and Selected Donor Strategy
- Questions? Call me (720) 476-7525 or paul.dudzic@archden.org



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